



11-13 November 2025 | Gold Coast

Dear Team Leader,

I'm writing to invite your support for a rising professional in your team to attend the ASFA Conference 2025, held at the Gold Coast Convention and Exhibition Centre from 11–13 November.

This year, we're proud to introduce the Future Leaders initiative - a program designed to spotlight emerging professionals under 40 who have worked in superannuation for ten years or less. These individuals bring fresh thinking, digital fluency, and a deep understanding of evolving member needs. Their integration into the conference is not just symbolic, it's a strategic investment in the future of our industry.

Future Leaders will be actively involved throughout this year's Conference, contributing to panel discussions, breakout sessions, and networking opportunities. They'll also be invited to a dedicated space at the Welcome Networking Drinks on Tuesday evening, designed to foster meaningful connections and peer learning.

As part of this initiative, we're launching the **Future Leaders Competition**, offering two standout individuals the opportunity to present on the main stage, attend exclusive events, and join the 2026 ASFA Conference Committee. It's a chance to elevate their voice and help shape the future of superannuation.

The conference program includes masterclasses, keynote sessions, policy insights, and the Super Expo - providing attendees with a rich mix of learning, inspiration, and connection. It's a unique opportunity for your Future Leader to gain industry knowledge, build networks, and contribute to the conversations shaping retirement in Australia.

I encourage you to approve their attendance and support the cost of the conference pass and travel expenses. Your backing will help empower the next generation of changemakers and ensure your organisation is part of the future we're building together.

Warm regards,

**Madeleine Morris**

Chief Strategy, Corporate Affairs & Experience Officer  
ASFA

