

## *Superfunds magazine*

1. ASFA, the Association of Superannuation Funds of Australia Limited, will review all advertising creatives submitted for publication. Where an advertisement is not accepted, ASFA will consult with the advertiser to agree on final content.
2. Position of advertisements is at the publisher's discretion, unless otherwise indicated on booking and/or a loading for preferred position paid.
3. The advertiser indemnifies the publisher to the extent permissible by law against all costs, expenses, claims, demands and loss of any kind attributable to or arising out of acceptance or publication of any advertising material.
4. It is the advertiser's responsibility to ensure that advertisements comply with the *Trade Practices Act 1974*, as amended and any other applicable Commonwealth or State laws. Advertisements are accepted for publication on the basis that the advertiser preparing the advertising, warrant to ASFA that the advertisement and its contents are true and correct in all respects and are in no way misleading and do not conflict with ASFA policy. Advertisements will be accepted for publication on condition that the advertiser indemnifies ASFA, the publisher, and its servants against all actions, claims, loss and/or damages resulting from anything published on behalf of the advertiser. All advertisements must comply with the advertising industry voluntary codes of practice, including the Australian Association of National Advertisers (AAMA) Code of Ethics.
5. All advertising material must be sent direct to ASFA, or its media representative, by the advertiser. ASFA will return material to the advertiser by mail only if requested on supply.
6. Advertising material must conform to the stated technical specifications of the publication. ASFA cannot be held responsible for any colour shifts or related layout issues from material that is not set to the technical specifications of the publication.
7. All advertising material as specified on the publisher's rate card must be supplied to the publisher by the stated deadline. When material is overdue, and artwork deadline missed, the publisher reserves the right to charge the advertiser or its agent for the booked space.
8. Print errors, casual displacement or omission does not invalidate the order. The publisher shall not be liable for any loss occasioned by the failure of any advertisement or any part thereof to appear, or for any changes made after deadline date.
9. Credit terms are 30 days from invoice date.
10. Requests for cancellation must be in writing, addressed to ASFA, or its media representative, and forwarded by e-mail before each issue's stated advertising booking deadline. Requests up to two weeks after booking deadline will attract a surcharge, being equivalent to 50% of the cost of booking after this date. Any such request is an implied acceptance of this surcharge.
11. Requests to cancel after this two week period cannot be accepted and the full advertising fee will be invoiced.
12. All rates are quoted exclusive of Goods & Services Tax (GST) which will be added at time of invoicing.
13. Pricing for advertisements is exclusive of any third-party arrangements that advertisers may make.