

What is ASFA's Code of Ethics?

As the peak industry body for Superannuation, ASFA is committed to raising the level of standards in our industry by recognising a high level of professionalism and expertise in the way we as an industry conduct our business. It is essential that we embrace the responsibility for safeguarding the retirement incomes of all Australians.

Accordingly, members should conduct their business in line with the following code of ethics:

- Deal fairly and honestly with all persons that you meet in the course of your business activities.
- Act in compliance with and uphold the regulatory framework governing the operation of the superannuation industry.
- Avoid conduct or practices likely to bring discredit upon yourself, your employer, clients/members or the superannuation industry.
- Provide full disclosure of all relevant matters in your professional dealings and not knowingly disseminate false or misleading information.
- Disclose any real or perceived conflicts of interest in your business dealings.
- Safeguard the confidences of present and former employers, clients/members and colleagues.
- Avoid false, misleading or exaggerated claims and refrain from comment or action that may injure the professional reputation of colleagues.